



Manifesta 13 Marseille introduces title of biennial, open call for *Les Parallèles du Sud*, and Education and Mediation programme *Le Tiers Programme*

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Manifesta 13 Marseille Artistic Team presents the title: *Traits d'union.s*

The Manifesta 13 Marseille Artistic Team - **Katerina Chuchalina, Stefan Kalmár, Marina Otero Verzier, and Alya Sebti**, together with Manifesta director Hedwig Fijen, have unveiled the title and first ideas of Manifesta 13 opening on 7 June 2020 and running until 1 November 2020 in Marseille and its region.

The title was released during a presentation held at the Conservatoire National à Rayonnement Régional de Marseille on 29 June 2019, with introductions by the Manifesta Biennial Director **Hedwig Fijen**, the Municipal councillor for the Opera, Theatre, and Contemporary Art **Marie-Hélène Feraud-Gregori**, and the Manifesta 13 Marseille Artistic Team.

Manifesta 13 Marseille is the latest instalment of the world's only nomadic biennial with its first ever edition in France. Throughout its twelve editions, Manifesta has been consistently politically and socially engaged, investigating the most urgent issues of Europe and the world as a whole through the prism of a new host city. Marseille and its region are an excellent location in this context, allowing Manifesta to continue exploring the story and possible future scenarios of Europe from a truly multicultural perspective.

In a time when human, social, and environmental issues are of a rising complexity, Manifesta 13 looks at Marseille as a city marked by endless transitions, a continuous site of arrivals and departures. The oldest, and second largest, city of France, Marseille is always in permanent motion, revolving around multiple centres and constantly reinventing itself. Marseille's infinite histories, biographies and stories inform its lenticular existence and make any linear categorisation of the city impossible. These histories, stories and biographies of Marseille, along with the various competing narratives around the city, will be at the heart of Manifesta 13.

Titled *Trait d'union.s*, Manifesta 13 Marseille aims at seeking new modes of being together, presenting itself as tool for local institutions, associations and cultural producers to connect, exchange and co-create with the researchers, artists, and architects invited by Manifesta 13 Marseille as participants. Revealing what is already active in the city and in the region by setting new relationships into play, *Trait d'union.s* aims at bringing the following questions to the forefront: What knowledge is born out of a society facing fundamental cultural, and environmental, transformations? And what do we learn from the plural roots of a city informed by several generations of migration?

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Can Marseille and its region become a source of inspiration for a renewed model of living together, and for a collective reflection and call to action for a better future? How can a new generation, informed by the urgency of environmental issues and by the new era of technological evolution, develop new ideas and a new knowledge that could help shape a better future?

The Manifesta 13 Artistic Team proposes to establish new modes of collaborating among different institutions, associations, and professionals. These collaborations will lead to new, site-specific commissions as well as performances and architectural interventions spread through indoor and outdoor venues all around Marseille, and in this way, introduce new forms of being together: **Traits d'union.s**.

The conscious choice to add the « .s » to the title Trait d'union.s is meant to highlight the plurality of the institutions and individuals who will be the active participants of Manifesta 13 Marseille. While Manifesta 12 Palermo explored possible ways of cultivating co-existence in a contemporary European context, the Artistic Team of Manifesta 13 Marseille moves the research further by asking: how can we not only co-exist, but actually come together to co-create new forms of solidarity?

Manifesta 13 will bring about new possibilities of telling about, and representing, a city and its region by activating a direct collaboration between its citizens and an international network of professionals. This way, Manifesta 13 Marseille crystallises the transformation of Manifesta from a curated biennial of contemporary art into an interdisciplinary, socially-engaged and research-based biennial that aims at leaving a sustainable legacy in the hosting city, and whose temporal horizons exceed the actual duration of its programmes and projects.

### **Manifesta 13 Marseille Education and Mediation Team presents «Le Tiers Programme»**

On Saturday 29 June, on the occasion of the announcement of the title of the upcoming Manifesta 13 Marseille biennial, the Education Team has released the key mediation concepts and initial projects under the umbrella of **Le Tiers Programme**.

**Le Tiers Programme** is anchored in the notion of voicing the unheard and derives from encounters and conversations with educators, artists, researchers, teachers, students, and other engaged citizens of Marseille. It treasures and further explores the subjective cartographies of the city resulting from the urban study and the educational field research. Complementing the main curatorial programme **Traits d'Union.s**, which is unfolding in reimagined institutions, **Le Tiers Programme** seeks to investigate non-institutional spaces or their remains.

Looking out from the institution, while going along and intertwining with other programmes of the biennial, **Le Tiers Programme** balances on two pillars: the biennial agenda and that of the Marseillais. Part of the programme derives from the artistic and curatorial dialogue and includes a series of projects accompanying artistic interventions of Manifesta 13 in different neighbourhoods, as well as an extensive mediation programme during the biennial. Another part of the programme traces genealogies of Marseille, challenging the mainstream narratives through peripheral and non-institutional memories.

In this context, the Education and Mediation Team of Manifesta 13 Marseille has also released information on the first projects of **Le Tiers Programme**. The **Invisible Archives** is a year-long programme of consecutive exhibitions and public events that activate and re-narrate archives of associations at work around the city of Marseille, claiming recognition of these extraordinary examples of community synergies as common heritage and bringing them into an artistic dialogue with similar initiatives in other contexts.

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The schools' project Groupthink, developed by Danish artist Stine Marie Jacobsen together with teachers, students, and local associations, will take the shape of an innovative sports and civic education programme focusing on various forms of solidarity, participation or objection, care, and collaborative skills. Realized in partnership with the Académie d'Aix-Marseille, the project will be designed, tested, and activated in more than thirty schools of Marseille and the department of Bouches-du-Rhône in 2019-2020 academic year.

For more information, please see *Le Tiers Programme* outline in the annex 1.

## Interdisciplinary approach, local productions, and international collaborations: Manifesta 13 Marseille presents « Les Parallèles du Sud »

On 1 July 2019, Manifesta 13 Marseille will release an open call for projects to be included in the parallel events programme called 'Les Parallèles du Sud'. As with every edition of Manifesta, Manifesta 13 (7 June 2020 - 1 November 2020) includes parallel events, where local and international professionals and organizations are invited to take part in the biennial alongside the main programme and benefit from Manifesta's international reach and visitors. The projects of Manifesta 13 Marseille 'Les Parallèles du Sud' are not part of the Manifesta 13 Marseille main programme, but are extensively featured, associated with, and promoted through digital and analogue Manifesta 13 communication channels including the website, guidebook, social media, and map.

Reflecting the main ambition of Manifesta 13 Marseille, the programme *Les Parallèles du Sud* aims to highlight the richness of the artistic and cultural local scene, creating long-lasting connections and creative collaborations between a local and international network of professionals, cultural producers, associations, and institutions. In order to match the selection criteria, all projects should have at least 2 partners, including one local partner, and should have a clear international dimension (artistic scale, coproduction, part of international networks, etc.). Projects can also be proposed by non-artistic and non-cultural partners.

All projects submitted to the Manifesta 13 Marseille *Les Parallèles du Sud* should be linked with the main thematic approach of Manifesta 13 Marseille which is conceptualised in a time when human and environmental issues are of a rising complexity. Specifically, Manifesta 13 Marseille focuses on the following questions: What do we learn from the plural roots of a city informed by several generations of migration? What forms of knowledge are born out of this new generation of individuals with complex biographies? How do we create new forms of relationships that can reveal parallels between the local and global context?

The projects will be evaluated and selected by a jury formed by the director of Manifesta, a member of the Manifesta 13 Artistic Team, and two local art professionals. The deadline for submission is 25 September 2019. Organizers of the selected projects will be notified on the success of their application by 31 October 2019.

The programme Manifesta 13 Marseille *Les Parallèles du Sud* is supported by the Région Sud Provence Alpes Côte d'Azur (PACA) which can grant financial support to the selected projects. Only regional organisers can apply to Région Sud financial support.

Informational meetings for interested parties will be organized at the Manifesta 13 Marseille Headquarters in La Canebière 42, Marseille. More information will be released soon.

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## Manifesta 13 Marseille Visual Identity by Marseille-based studio Super Terrain

On 29 June 2019, along with the title and key concepts of Manifesta 13 Marseille, the Director of Manifesta and the Manifesta 13 Marseille Artistic Team have also presented the new visual identity of the upcoming biennial. Designed by the Marseille-based studio Super Terrain, the new logo and overall identity of the biennial crystallises the main ambition and crucial intentions of the biennial. Manifesta 13 looks at Marseille as one and many cities at the same time, exploring its layered history, and the competing narratives that inhabit it, in order to find new ways of imagining the future of Europe.

The design proposed by Super Terrain plays with a mirrored M, standing for both Manifesta and Marseille, highlighting the fact that both Manifesta and Marseille are looking at each other in an effort to learn from one another. The mirrored M symbol becomes an infinite and identifiable loop. The design utilises a modern and singular font called NEXT broadcasted by Optimo Type Foundry. Confronting two typographic archetypes, constructivism and humanism, the font is a mix of a geometrical architecture and calligraphic strokes resulting in a multifunctional tool for screen and print. The design employs a coloured and contrasting system through pairing black with a random brightly-coloured background, it has a contemporary, readable, and identifiable look.

### About Manifesta

Manifesta, the European Nomadic Biennial, originated in the early 1990s in response to the political, economic, and social change following the end of the Cold War and the subsequent steps towards European integration. Manifesta has developed into a platform for dialogue between art and society by inviting the cultural and artistic community to produce new creative experiences with, and not for, the context in which it takes place. Manifesta rethinks the relations between culture and society investigating and catalysing positive social change in Europe through contemporary culture in a continuous dialogue with the social sphere of specific place. Manifesta was founded, and is still directed, by Dutch art historian Hedwig Fijen. Each new edition is fundraised individually and managed by a permanent team of international specialists.

Manifesta 13 Marseille is a non-profit organisation initiated by the International Foundation of Manifesta and the City of Marseille. Manifesta 13 Marseille is supported by the City of Marseille, the French Ministry of Culture, la Préfecture des Bouches du Rhône and the Departmental Council of the Bouches-du-Rhône.

### Manifesta 13 Marseille Dates

7 June – 1 November 2020

#### Previous Manifesta Host Cities

Manifesta 1, Rotterdam (Netherlands, 1996)  
Manifesta 2, Luxembourg (Luxembourg, 1998)  
Manifesta 3, Ljubljana (Slovenia, 2000)  
Manifesta 4, Frankfurt (Germany, 2002)  
Manifesta 5, Donostia-San Sebastián (Spain, 2004)  
Manifesta 6, Nicosia (Cyprus, 2006 – cancelled)  
Manifesta 7, Trentino-Alto Adige (Italy, 2008)  
Manifesta 8, Murcia - Cartagena (Spain, 2010)  
Manifesta 9, Genk-Limburg (Belgium, 2012)  
Manifesta 10, St. Petersburg (Russia, 2014)  
Manifesta 11, Zurich (Switzerland, 2016)  
Manifesta 12, Palermo (Italy, 2018)

#### Next Manifesta Host Cities

Manifesta 13, Marseille (France, 2020)  
Manifesta 14, Pristina (Kosovo, 2022)  
Manifesta 13 Marseille

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